

EXHIBITOR & SPONSOR REGISTRATION

NAFSA Region XI/BASAA 2011 Re-Entry Conference



**November 12, 2011
Suffolk University Law School
Boston, Massachusetts**

Thank you for your interest in the NAFSA Region XI/BASAA (Boston Area Study Abroad Association) New England Re-Entry Conference! Each year, over one hundred returned study abroad students from the greater Boston area participate in the conference. This year, we are planning for 150.

Please note that all exhibitor registration, payment and ad copy must be submitted no later than October 10, 2011.

EXHIBITOR & SPONSORSHIP REGISTRATION INFORMATION

This year, conference exhibitors and sponsors will be able to choose between three levels of support: Gold, Silver and Bronze. **The deadline for exhibitor and sponsorship registration is October 10, 2011.** Exhibitors will be located in the Convention Center Hall at Suffolk Law School. Please see this list below for details about what is included in each sponsorship level:

GOLD SPONSOR - \$500

1. Full-page ad inside the conference program.
2. Organization's logo included on T-shirt worn by all conference volunteers the day of the conference.
3. Public recognition and brief description of services during opening reception.
4. Logo, promotional paragraph and website featured prominently in "sponsors" section of conference program.
5. Logo, promotional paragraph and hyperlink to organization's website displayed prominently on conference website.
6. One individual conference registration.
7. One six-foot, draped exhibitor table with two chairs.
8. Opportunity for publicity on our Facebook page before, during and after the conference:
<http://www.facebook.com/reentryconference>

SILVER SPONSOR - \$300

1. Half-page ad inside the conference program.
2. Public recognition during opening reception.
3. Logo, one sentence description and website featured prominently in "sponsors" section of conference program.
4. Logo, one sentence description and website on conference website.
5. One individual conference registration.
6. One six-foot, draped exhibitor table with two chairs.
7. Opportunity for publicity on our Facebook page before, during and after the conference:
<http://www.facebook.com/reentryconference>

BRONZE SPONSOR - \$200

1. Public recognition during opening reception.
2. Logo and website featured in "sponsors" section of conference program.
3. Logo and website on re-entry conference website.
4. One individual conference registration.
5. One six-foot, draped exhibitor table with two chairs.
6. Opportunity for publicity on our Facebook page before, during and after the conference:
<http://www.facebook.com/reentryconference>

Please submit the following via email to Zachary Macinnes at zmacinnes@studiesabroad.com no later than **October 10, 2011**. **All files must be in TIFF, GIF or JPEG format. Advertising must be the correct side and camera ready. Please be sure that ad artwork is print ready with bleed.**

- Your organization's preferred logo
- **Gold only:** Full-page ad copy and promotional paragraph (fewer than 200 words)
- **Silver only:** Half-page ad copy one-sentence description of services

EXHIBITOR & SPONSORSHIP REGISTRATION

Sponsorship Level	Registration	Amount Paid
GOLD	\$500	
SILVER	\$300	
BRONZE	\$200	

Organization Name: _____
(as it should appear in the program and on signage)

Sponsorship level (see above): GOLD _____ SILVER _____ BRONZE _____
Total Amount Pledged _____

Name of Primary Representative: _____
Name of contact person (if different from above): _____
Mailing Address: _____
Phone: _____ **Email:** _____

Do you plan to exhibit? YES _____ NO _____
All sponsorship levels include an exhibitor's table in the registration fee. Please confirm if you plan to exhibit the day of the conference.

Do you require access to a power source? YES _____ NO _____

Will you be mailing materials/equipment in advance? YES _____ NO _____
The Re-Entry Conference Planning Committee will provide information about shipping materials upon receipt of exhibitor registration.

SUBMITTING PAYMENT & REGISTRATION

Please print and fill out this form to submit with payment. Checks should be made out to "NAFSA Region XI" and should include "Sponsorship for BASAA Re-Entry Conference" on the subject line. All payment should be mailed to Jennifer McKernan not later than October 10, 2011:

Jennifer McKernan
Assistant Director, International Programs
Stonehill College
320 Washington Street
Easton, MA 02357

Registration Subtotal: \$ _____

Registration Total: \$ _____

Printed Name: _____

Signature: _____